

## Safe Driving Tips

At Samba, we are committed to the promotion of safe and responsible driving as an important part of our shared goal to reduce traffic accidents in the community. The latest statistics show that traffic accidents are the leading cause of death in the Kingdom for people between the ages of 16 to 40. A disturbing 30% of our hospital beds are occupied by traffic accident victims.

As part of our efforts to promote safe and responsible driving and reduce road accidents in the community, we wish to share these road safety tips and help keep you and your loved ones out of harm's way:

1. Buckle up. Time and again, seatbelts have been shown to protect passengers in 65% of road accidents.
2. Follow the speed limit. Haste makes waste, and caution brings safety.
3. Passing a red light is one of the deadliest traffic mistakes. It is a crime and it endangers your fellow motorists.
4. Focus on driving, put your mobile phone away. Mobile phones are one of the worst distractions on the road. When you use your phone while driving, you are irresponsibly putting the lives of both yourself and your fellow motorists in danger.
5. Always put children and babies in the back seat.

In partnership with the Eastern Traffic Safety Council, we invite you to observe these road safety tips and spare yourself and others from potential harm.

Your support and commitment to safe and responsible driving will go a long way towards promoting safety on our roads.



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